



**CATHERINE ESTEVEZ  
EXECUTIVE DIRECTOR  
URBAN ALLIANCE**

Catherine Estevez is the Executive Director of Urban Alliance in the Baltimore region. Urban Alliance is a national organization with offices in Baltimore, Chicago, and DC (national headquarters) and provides under-resourced youth with access to the services and opportunities they need to become financially self-sufficient and professionally successful adults. As Executive Director, Catherine oversees regional strategic planning and fundraising efforts, manages staff and the local Advisory Board, and works to build relationships and exposure for Urban Alliance in Baltimore so that the organization can ultimately serve more youth in the region. During her tenure, the Urban Alliance program in Baltimore has grown from serving 40 youth in four high schools to annually serving 140 youth city-wide. Catherine joined Urban Alliance as a Program Coordinator and later served as Program Director after teaching at a transformation charter school in Baltimore City as a member of Teach For America, an organization focused on expanding educational opportunities in low-income communities. Catherine's career choices demonstrate her passion around the intersection of education, community, and youth development outcomes and issues. She is currently on the Youth Council for the Baltimore Workforce Investment Board, is a member of the Advisory Board for the Business Volunteers Unlimited GIVE Program, and is a member of the Executive Committee for the SBNA as the Teen Council representative. Catherine received her B.A. from the University of Richmond (Go Spiders!) and her Master's from Johns Hopkins University. Although she's a Southern Maryland native, she enjoys living in Federal Hill with her black Labrador, Maya.