

Urban Alliance empowers under-resourced youth to aspire, work, and succeed through paid internships, formal training, and mentoring.

GWB Meeting
March 13, 2013

Employing Youth. Inspiring Excellence.

Urban Alliance at a Glance

2

- ❑ **Mission:** Urban Alliance empowers under-resourced youth to **aspire, work, and succeed** through paid internships, formal training, and mentoring.
- ❑ **Who we serve:** Under-resourced youth
- ❑ **Programs**
 - ❑ **Year-round High School Internship Program**
 - 40 youth paid in camp for high school seniors
 - 40 youth paid in program during summer, 250 in DC, 70 in Chicago
 - ❑ **Young Adult Internship Program**
 - 100 youth paid in program
 - All intern paid internship for 30 youth in foster care system in Baltimore City
 - ❑ **Curriculum Outreach**
 - Year-round paid internships in real work settings
 - Professional development
 - Mentoring from a caring adult
 - Career management, providing wrap around support
- ❑ **Statistics**
 - High School Program retention rate 95%
 - 100% graduation rate
 - Over 50% college acceptance and over 70% college enrollment
 - Over 50% of alumni report being either employed or in school



Organizational Background

1

- ❑ **UA started in 1995** when a student said "I need a real job" to succeed
Andrew Piepler, Mary and Jeff Zions found an internship for that student and five of his friends—creating Urban Alliance
- ❑ **Youth Served**
Urban Alliance (UA) has since expanded from serving those five youth at Anacostia High School to serving over 200 youth annually in 3 sites through HSP
In addition to the High School Program, Urban Alliance now serves 700+ additional youth annually through alumni services and curriculum outreach
140 youth annually in Baltimore alone
40 HSP, 30 YAP, 20 Alumni, 50 Curriculum Outreach
- ❑ **Workforce/Employer Needs met**
Partner with over 150 companies and non-profits every year, 30+ in Baltimore
Employer retention rate of over 50%

"The maturity level and how they grow in 10 months will blow me away. I would have to take up space. If they didn't, we would have to do the work they do."

—Bill McNeil, Executive Director, Strategic Planning, Strategic Planning, Inc.

Urban Alliance's Unique Model

Each effort addresses needs and is designed with NCC's expertise

Urban Alliance provides a unique model of support for low-income youth. Our model is based on the following principles:

- 1. **Urban Alliance youth gain the work-based skills, confidence, and professional network necessary to find success in a highly competitive labor market.**
- 2. **Interns focus on achieving five objectives throughout the year:**
 - 1. To increase proficiency in professional work skills growth (as defined by our evaluation tools that measure hard and soft skills growth)
 - 2. To graduate from high school
 - 3. To attend college or a training program
 - 4. To identify employment opportunities
 - 5. To gain long-term employment experience

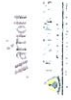
Urban Alliance is a 501(c)(3) nonprofit organization. For more information, please contact us at 202.462.1100 or visit our website at www.urbanalliance.org.

Leadership & Support

Urban Alliance is supported by a diverse group of leaders and organizations.

- 1. **Andrew Plepler, Bank of America, Global Consumer Policy Executive, Urban Alliance Founder**
- 2. **Jeffrey Zients, White House Office of Management and Budget, Acting Director, Urban Alliance Board Member**
- 3. **Thomas Nikola, American Stanley, Vice Chairman, Board Member**
- 4. **Kristin Kosmidas, Legg Mason, Director of Corporate Citizenship, Baltimore Advisory Board Chair**
- 5. **Amy Rule, Chicago Advisory Board Chair**

Corporate Sponsors:



- 6. **Adrian E. Meyer Foundation**
- 7. **DC CTRC**
- 8. **Heinz and Gwendolyn Cuffin Foundation**
- 9. **Readleair Philanthropy Advisors**
- 10. **Venture Philanthropy Partners**
- 11. **United Way Bank Group Community Connections Fund**
- 12. **The Abell Foundation**
- 13. **BGE/Constellation**
- 14. **The Harry & Jeanette Weisberg Foundation**
- 15. **The Marion L. & Henry J. Frost Foundation**
- 16. **United Way of Central Maryland**

Why Urban Alliance Works

Why it works

- 1. **Key Program elements**
 - case management, training, mentoring, professional development, follow-up support, and career counseling, followed by a careful evaluation of results
- 2. **UA serves under-resourced youth who are on the bubble**
 - Youth who are often not engaged in other programs and have capacity to take advantage of the opportunity
- 3. **UA thrives in regions with 3 criteria:**
 - under-resourced youth in need of the opportunity
 - companies invested in youth/workforce development
 - transportation infrastructure to connect the two

What it means

- Previously under-resourced inner city youth are self-sufficient adults, working...
- In government, both at the local and federal levels;
- At companies such as KPMG, Booz Allen Hamilton, and Legg Mason Capital Management;
- In education, including continuing as a CEO Fellow at BCFPS, or as a Dean at a DC Public High School;
- In leadership positions within Urban Alliance as full-time staff members.

Urban Alliance's impact is significant. The number of youth who have completed the program has grown from 1,000 in 2007 to over 2,000 in 2012. This growth is a testament to the program's effectiveness in providing a path to success for inner city youth.

What's Next/Ways to Support

- Job Partner/Sponsorship
- Advisory Board/Program Ambassador
- Site Visit
- Volunteer



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